



# MIZZOU TO THE *Lou*

## MIZZOU VS. MEMPHIS FOOTBALL GAME

SEPTEMBER 23, 2023 | THE DOME AT AMERICA'S CENTER

### **BECOME A SPONSOR**

Support the St. Louis Sports Commission and become a sponsor of the Mizzou to the Lou Classic! The Mizzou vs. Memphis football game presents a fantastic opportunity to get in front of the Tiger fanbase and be part of the bowl-like atmosphere in Downtown St. Louis. Sponsorships and hospitality packages are available below and on the next page.

#### **FOOTBALL GAME PRESENTING SPONSOR | \$125,000**

- Presenting Sponsor of the Mizzou to the Lou Football Classic
- Name presented and recognized at Mizzou to the Lou Football Classic activities for Mizzou vs. Memphis on Sept. 23 including event signage (endzone façade), advertisements and promotions, videoboard, PA announcements, media releases, and street pole banners.
- On-field recognition at the football game
- Club 327 Hospitality area in south endzone with tickets for 308 seats, 50 parking passes, and 50 sideline passes
- 30 tickets between 40 yard lines
- 30 tickets to pre-game hospitality with food and non-alcoholic beverages included
- Opportunity to conduct one on-field promotion during the Memphis vs. Mizzou football game
- Recognition on Mizzou to the Lou website
- One sponsor gift
- 10 invitations to Athletic Directors reception on Friday, Sept. 22 at Ballpark Village. Activities include school pep rallies, battle of the bands, former players appearing, BBQ competitions featuring the best of St. Louis and Memphis, live music, etc.

#### **FOOTBALL SUPPORTING SPONSOR | \$50,000**

- Recognition as Official Supporting Sponsor of the Mizzou to the Lou Football Classic on Sept. 23 between Mizzou & Memphis
- Name presented and recognized at all football activities including advertisements and select promotions
- Recognition on videoboard and PA announcements during the game
- 20 game tickets between 40 to 40 yard lines, 10 field passes for the game, suite with 16 tickets and 9 parking passes
- 10 tickets to pre-game hospitality with food and non-alcoholic beverages included
- Recognition on Mizzou to the Lou website
- One sponsor gift
- 6 invitations to Athletic Directors reception on Friday, Sept. 22 at Ballpark Village. Activities include school pep rallies, battle of the bands, former players appearing, BBQ competitions featuring the best of St. Louis and Memphis, live music, etc.

**SPONSORSHIPS CONTINUED ON BACK**

# ADDITIONAL SPONSORSHIPS



## FOOTBALL FRIDAY NIGHT PEP RALLY SPONSOR | \$25,000

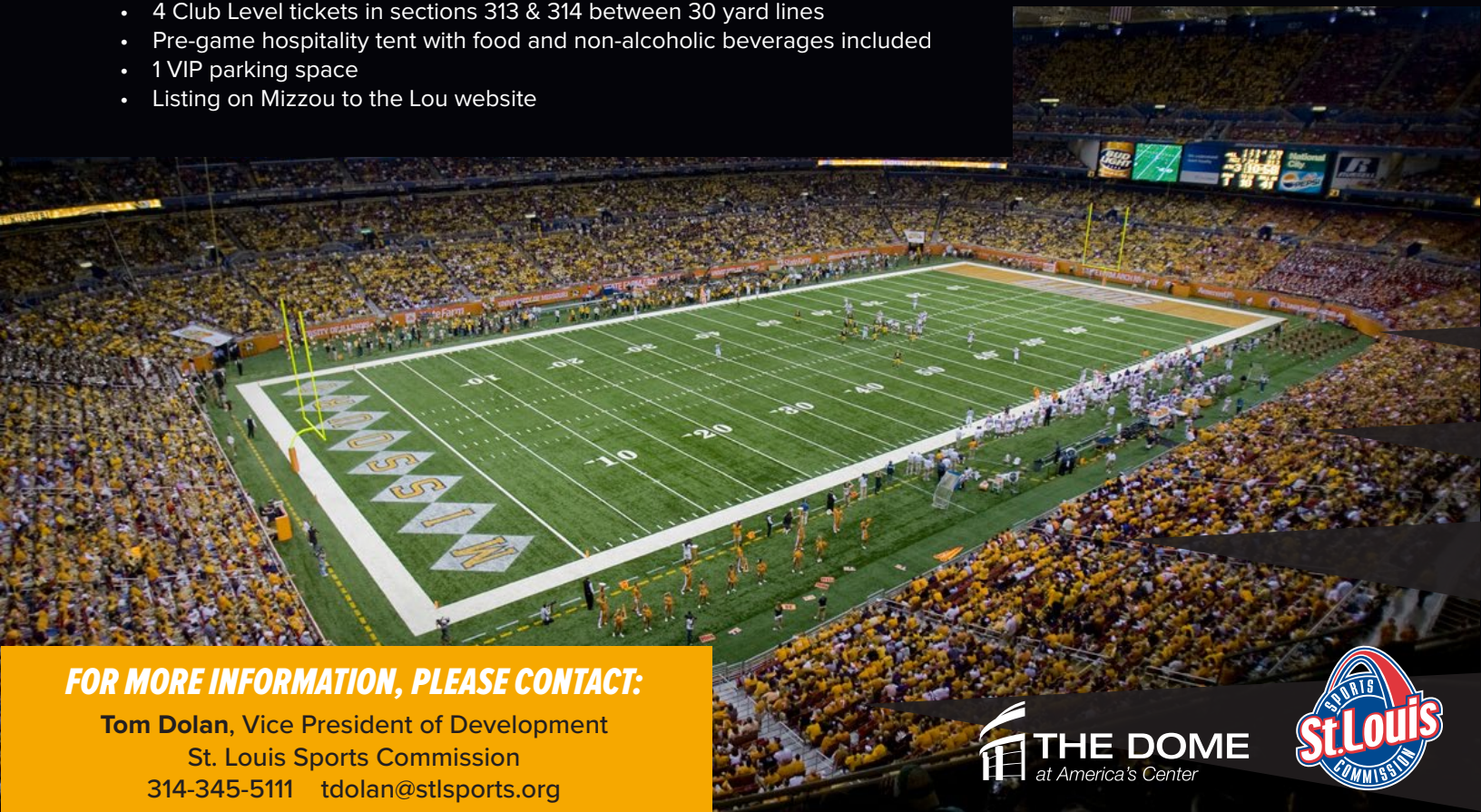
- Recognition as Official Sponsor for the Friday Night Pep Rally and Mizzou to the Lou Classic
- Recognition on videoboard and PA announcements during the game
- 1 suite at game, 4 parking passes
- 16 tickets to pre-game hospitality tent with food and non-alcoholic beverages included
- Recognition on Mizzou to the Lou website
- One sponsor gift
- 4 invitations to Athletic Directors reception on Friday Sept. 22 at Ballpark Village. Activities include school pep rallies, battle of the bands, former players appearing, BBQ competitions featuring the best of St. Louis and Memphis, live music, etc.

## BLACK & GOLD SPONSOR | \$10,000 | 4 AVAILABLE

- Recognition as Official Sponsor of the Mizzou to the Lou Classic
- Recognition on videoboard and PA announcements during the game
- 8 tickets to football game between 40 yard lines and 2 parking passes
- 8 tickets to pre-game hospitality tent with food and non-alcoholic beverages included
- Recognition on Mizzou to the Lou website
- One sponsor gift
- 2 invitations to Athletic Directors reception on Friday Sept. 22 at Ballpark Village. Activities include school pep rallies, battle of the bands, former players appearing, BBQ competitions featuring the best of St. Louis and Memphis, live music, etc.

## FOOTBALL VIP EXPERIENCE | \$1,000 | 64 AVAILABLE

- 4 Club Level tickets in sections 313 & 314 between 30 yard lines
- Pre-game hospitality tent with food and non-alcoholic beverages included
- 1 VIP parking space
- Listing on Mizzou to the Lou website



**FOR MORE INFORMATION, PLEASE CONTACT:**

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