

PREVAGEN U.S. FIGURE SKATING CHAMPIONSHIPS  
**ST. LOUIS 2026**



**LOCAL  
CONTRIBUTOR  
PACKAGES**

**JANUARY 4-11, 2026**  
**ENTERPRISE CENTER & CENTENE COMMUNITY ICE CENTER**



### ABOUT U.S. FIGURE SKATING

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States. Established in 1921, it oversees and promotes the development of figure skating at various levels, from grassroots to elite competition. The organization provides a structure for skaters, coaches, and officials, coordinating events and competitions across the country.

U.S. Figure Skating plays a crucial role in organizing national championships and selecting teams to represent the United States in international competitions, including the Winter Olympics. It fosters a community of skaters and enthusiasts, offering programs for all ages and skill levels, emphasizing both recreational and competitive aspects of the sport.

U.S. Figure Skating contributes to the growth and global presence of figure skating. The organization is dedicated to promoting the values of sportsmanship, creativity, and athleticism while advancing the artistry and technical excellence of figure skating throughout the nation.

### U.S. FIGURE SKATING CHAMPIONSHIPS

The annual U.S. Figure Skating Championships serves as the national championship event where skaters compete for U.S. titles in four disciplines: men, women, pairs and ice dance.

The competition also serves as the qualifying event for skaters striving to represent the United States at the ISU World Figure Skating Championships and the Winter Olympics.



# HISTORY IN THE MAKING IN ST. LOUIS

The road to the 2026 Winter Games in Italy goes through St. Louis!

The St. Louis Sports Commission, St. Louis Sports Foundation, and Enterprise Center are proud to host the 2026 Prevagen U.S. Figure Skating Championships, the final qualifier to select the U.S. Olympic Figure Skating Team that will represent Team USA at the Olympics in Milano-Cortina. The event will feature not just the nation's top skaters, but some of the greatest figure skaters in the world as the United States boasts the reigning women's, men's and ice dance world champions.

We invite you to cheer them on, experience this incredible event and help St. Louis shine in the national spotlight by becoming a local contributor for the 2026 Championships. Thank you for your support!

To obtain more information or become a contributor, please contact Tom Dolan at 314-345-5111 or [tdolan@stlsports.org](mailto:tdolan@stlsports.org).



**ALYSA LIU**

2025 WORLD CHAMPION

2022 OLYMPIAN

TWO-TIME U.S. CHAMPION

(2019 & 2020)



#### LOCAL CONTRIBUTOR PACKAGES

## GOLD PACKAGE

### \$50,000

#### TICKETS

- 12 all-session ticket books (prime center seats)
- 12 invitations to the Boitano Lounge for the Friday & Saturday evening sessions. This hospitality area is hosted by 1988 Olympic Gold Medalist Brian Boitano!
- 12 VIP practice viewing passes (date TBD)
- 6 reserved parking passes per session

#### BRANDING & VISIBILITY

- Logo inclusion in sponsor mentions on the jumbotron (2x per session: pre-show & during session)
- PA announcements (2x per session: pre-show & during session)
- :30 commercial on the jumbotron (1x per session – sponsor must provide)
- Unique event activation opportunity (e.g., scarf toss, QR code engagement, product discount offers, etc.)
- Creative activation opportunities on the concourse (space is limited and subject to availability)
- Sponsor logo displayed on select LED boards (locations TBD)
- Recognition as a local contributor on the official 2026 Championships website, in-venue program, and across select digital assets

#### ADDITIONAL OPPORTUNITIES

- VIP experience (e.g., meet & greet, autograph session, or venue tour – to be finalized closer to the event)
- Opportunity to participate in community legacy programs
- Donation of 30 tickets made to a community organization on behalf of contributor
- Discounted ticket code for employees
- 2 TV visible rink dasher boards (additional cost\*)

*\*A portion of the contributor package may be tax-deductible. Please consult your tax advisor.*



**ILIA MALININ**

2024 & 2025 WORLD CHAMPION

TWO-TIME GRAND PRIX FINAL  
CHAMPION

THREE-TIME U.S. CHAMPION  
(2023, 2024, 2025)



#### LOCAL CONTRIBUTOR PACKAGES

## SILVER PACKAGE

### \$15,000

#### TICKETS

- 8 all-session ticket books (seats located in exclusive VIP area)
- 8 passes for VIP hospitality for Friday & Saturday evening sessions
- 4 reserved parking passes per session

#### BRANDING & VISIBILITY

- Logo inclusion in sponsor mentions on the jumbotron (2x per session: pre-show & during session)
- Recognition as a local contributor on the official 2026 Championships website, in-venue program, and across select digital assets

#### ADDITIONAL OPPORTUNITIES

- VIP experience (e.g., meet & greet, autograph session, or venue tour – to be finalized closer to the event)
- Donation of 20 tickets made to a community organization on behalf of contributor
- Discounted ticket code for employees

*\*A portion of the contributor package may be tax-deductible. Please consult your tax advisor.*





## **MADISON CHOCK & EVAN BATES**

THREE-TIME WORLD CHAMPIONS (2023, 2024, 2025)

TWO-TIME GRAND PRIX FINAL CHAMPIONS

6-TIME U.S. CHAMPIONS



### **LOCAL CONTRIBUTOR PACKAGES**

## **BRONZE PACKAGE**

### **\$7,500**

#### **TICKETS**

- 4 all-session ticket books (seats located in exclusive VIP area)
- 4 passes for VIP hospitality for Friday & Saturday evening sessions
- 2 reserved parking passes per session

#### **BRANDING & VISIBILITY**

- Name recognition on the jumbotron (2x per session: pre-show & during session)
- Recognition as a local contributor on the official 2026 Championships website, in-venue program, and across select digital assets

#### **ADDITIONAL OPPORTUNITIES**

- Donation of 10 tickets made to a community organization on behalf of contributor
- Discounted ticket code for employees

*\*A portion of the contributor package may be tax-deductible. Please consult your tax advisor.*



# WHY BECOME A PARTNER

## INTEREST IN WINTER OLYMPIC SPORTS

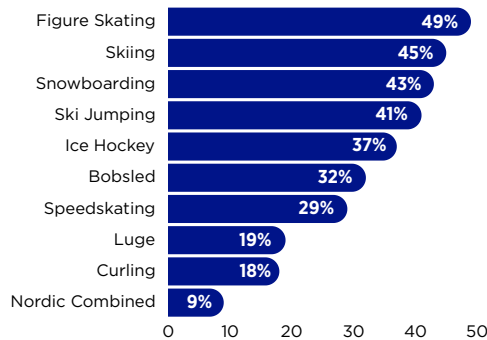


Figure Skating, Skiing, and Snowboarding are the most popular Winter Olympic sports.

## BRAND SUPPORT OF ATHLETES

**74% AGREE** It is Important for Brands to Support Team USA Athletes

## NGB SPONSORSHIP IMPACT

**TOP 5**

U.S. Figure Skating is in the top 5 of the most impactful NGB sponsorship opportunities.



**FIGURE SKATING IS ONE OF THE MOST POPULAR SPORTS IN THE U.S.**

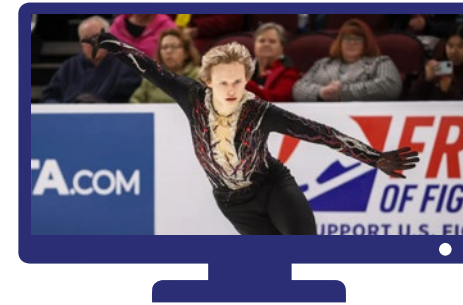
With 82 million plus female fans, Figure Skating is the most popular league / sport among women. Compared to the general U.S. 12+ population, women are 31% more likely to be fans of Figure Skating – illustrating the potential of the sport to reach this coveted demographic group.

**FIGURE SKATING IS ESPECIALLY POPULAR AMONG WOMEN**

Among measured sports and leagues, Figure Skating boasts the 6th largest fan base among the 12+ U.S. population.

# 2026 U.S. CHAMPIONSHIPS PROJECTED TV COVERAGE

NATIONAL EXPOSURE FOR ST. LOUIS



**18 HOURS**  
ON BROADCAST

**47 HOURS**  
STREAMED

**75K+** PROJECTED ATTENDANCE



**THE U.S. CLAIMED GOLD IN THREE DISCIPLINES AT A SINGLE WORLD CHAMPIONSHIPS FOR THE FIRST TIME**

## ALYSA LIU

became the first U.S. woman to win gold at the World Championships since 2006

## MADISON CHOCK & EVAN BATES

became the first-ever U.S. ice dance team to win three World titles

## ILIA MALININ

became the first athlete to successfully land all six types of quadruple jumps in one program





## RESERVATION FORM

***I WISH TO SUPPORT THE 2026 CHAMPIONSHIPS IN ST. LOUIS  
AT THE FOLLOWING LEVEL:***

- |   |                 |          |
|---|-----------------|----------|
| <input type="checkbox"/> Gold Contributor Package   | <b>\$50,000</b> | \$ _____ |
| <input type="checkbox"/> Silver Contributor Package | <b>\$15,000</b> | \$ _____ |
| <input type="checkbox"/> Bronze Contributor Package | <b>\$7,500</b>  | \$ _____ |
| <b>TOTAL</b>  |                 | \$ _____ |

***NAME & RECOGNITION:***

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name (As you would like it to appear in recognition) \_\_\_\_\_

***PAYMENT INFORMATION:***

- ☐ Pay by check (Payable to the St. Louis Sports Foundation)
- ☐ Please send an invoice

**Please return completed form to Tom Dolan:**

[tdolan@stlsports.org](mailto:tdolan@stlsports.org) • 314-345-5111

St. Louis Sports Commission • Attn: Tom Dolan • 308 N. 21<sup>st</sup> Street - Suite 500 • St. Louis, MO 63103



**SKATESTLOUIS2026.COM**

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