



## ASSOCIATES BOARD RESPONSIBILITIES

The St. Louis Sports Commission's Associates Board consists of regional young professionals who play a vital role in the organization's growth and success, and help the Sports Commission achieve its mission to make St. Louis a better place to live, visit, work, and play through sports. Their leadership capabilities and expertise are of great value to the Sports Commission. Associates Board members should be committed to the organization's mission and objectives, and should be willing to take a prominent role to support its work.

Board members are asked to:

- **Attend meetings:** The Sports Commission Associates board meets six times each year - exact dates and times are to be determined. Board meetings are integral to accomplishing Associates group goals such as planning fundraisers, stewardship of the Carl Fricks Sportsmanship Scholarship, and supporting the Sports Commission's events. In addition to board meetings, members are invited to attend general Sports Commission membership activities including sporting events, receptions and announcements.
- **Produce annual fundraisers for the Carl Fricks Sportsmanship Scholarship:** All board members should be responsible for a key role in planning and executing an Associates fundraising event each year. The group should plan to collectively produce at least two successful fundraisers each year, with all proceeds benefiting the Carl Fricks Sportsmanship Scholarship. Past successful fundraisers have included a trivia night, sand volleyball tournament, and a golf tournament - but any fundraisers that can bring in at least \$10,000 for the scholarship is the goal. Each Associates Board member is expected to take on a working role for at least one of the annual fundraisers.
- **Provide annual financial support:** Associates Board members are asked to pay \$100 in annual member dues, and commit to financially supporting at least one of the group's fundraisers each year -- examples include buying a table at trivia night, buying a foursome for a golf tournament, purchasing a sponsorship for a fundraising event, making a donation of a valuable item that can be auctioned off, etc.
- **Attend and support Sports Commission activities and events:** Members are encouraged to attend and support Sports Commission events as often as possible. 2024 events include the Missouri Valley Conference Men's Basketball Tournament, ACHA National Championships, NCAA Division I Men's Ice Hockey Regional, NASCAR Cup Series Race, INDYCAR Bommarito Automotive 500, PGA TOUR Champions Ascension Charity Classic, Biz Dash 5K, and the Musial Awards.
- **Stewardship of the Carl Fricks Sportsmanship Scholarship:** Associates Board members should act as stewards of the scholarship that the group started upon its founding in 2007. Board members will be asked to promote the scholarship to contacts and through connections to local high school administrators, coaches, and students and participate in the evaluation scholarship applications and selection of scholarship recipients each year.
- **Represent the Sports Commission in the community.**